

2023 STL PROGRAMS PUBLISHING SCHEDULE

CLICK ON ANY TITLE TO SEE LAST YEAR'S BOOK IN DIGITAL "FLIP PAGE" FORMAT.

Directories • **Playbills/Special Events Programs** • **Newspapers** • *Non Chamber Member Rates

PROGRAM / Directory	PUBLISH DATE	DEADLINE	1/4 PAGE	1/2 PAGE	FULL	PRINTED
New Jewish Theatre - Broadway Bound - FULL SEASON RATES	Jan. 19	Jan. 12	\$400	\$550	\$850	10,000
The Repertory Theatre - Confederates - SINGLE SHOW RATES	Feb. 10	Jan. 13	\$525	\$1,000	\$1,600	15,000
Lindenwood Park Directory	February	Jan. 13	\$149	\$280	\$525	5,000*
Forest Park South Directory	February	Jan. 27	\$149	\$280	\$525	4,000*
Lafayette Square Marquis & Soulard Renaissance Newspapers	Feb. 10	Jan. 27	1/16 1/8 \$135 \$235	1/4 1/2 \$375 \$650	\$1,125	4,000*
Tower Grove East Directory	March	Feb. 17	\$149	\$280	\$525	4,000*
Downtown/Downtown West Directory	March	Feb. 24	\$350	\$545	\$915	10,000*
CWEA Griffin Newspaper	March 10	Feb. 24	1/16 1/8 \$150 \$280	1/4 1/2 \$490 \$725	\$1,375	10,000*
Bevo Directory	March	March 3	\$135	\$245	\$475	3,000
New Jewish Theatre - Every Brilliant Thing - SINGLE SHOW RATES	March 16	March 3	\$150	\$250	\$350	2,000
SOHA Directory	April	March 10	\$149	\$280	\$525	4,500*
The Repertory Theatre - Stephen Woolf Studio Series - SINGLE SHOW RATES	April 14	March 10	\$525	\$1000	\$1600	15,000
Holly Hills Directory	April	March 17	\$135	\$245	\$475	3,000
Carondelet Directory	April	March 24	\$135	\$245	\$475	5,000
Clifton Heights/Dogtown Directory	April	March 24	\$149	\$280	\$525	6,000*
Creve Coeur Olivette Chamber Directory*	April	March 31	\$275	\$475	\$850	12,000*
Saint Louis Ballet - Swan Lake	April 28	April 7	\$150	\$275	\$495	3,000
Opera Theatre of St. Louis Program	May	April 7	\$800	\$1,500	\$2,500	14,000
Webster Groves Chamber Directory*	May	April 7	\$400	\$750	\$990	14,500*
Lafayette Square Marquis & Soulard Renaissance Newspapers	April 28	April 14	1/16 1/8 \$135 \$235	1/4 1/2 \$375 \$650	\$1,125	4,000*
Laumeier Art Fair	May 12	April 21	\$225	\$425	\$775	8,000
Shakespeare in the Park Playbill	June 1	May 12	\$375	\$695	\$1250	30,000
New Jewish Theatre - Gloria: A Life - SINGLE SHOW RATES	June 1	May 19	\$150	\$250	\$350	2,000
Lafayette Square House Tour	June 2	May 12	\$149	\$280	\$525	
CWEA Griffin Newspaper	June	May 19	1/16 1/8 \$150 \$280	1/4 1/2 \$490 \$725	\$1,375	10,000*
Cherokee Street Directory	July	June 9	\$135	\$245	\$475	3,000
University City Directory	July	June 16	\$195	\$365	\$635	8,500
Dutchtown Directory	July	June 23	\$135	\$245	\$475	3,000
Lafayette Square Directory	July	June 23	\$149	\$280	\$525	3,200*
The Repertory Theatre - FULL SEASON 7 SHOWS	Aug. TBA	July TBA	\$3,300	\$6,400	\$10,100	125,000
Shaw/Southwest Garden/Tower Grove South Directory	Aug.	July 8	\$175	\$325	\$595	14,000*
CWEA Griffin Newspaper	Aug. 25	Aug. 11	1/16 1/8 \$150 \$280	1/4 1/2 \$490 \$725	\$1,375	10,000*
Lafayette Square Marquis & Soulard Renaissance Newspapers	Aug. 25	Aug. 11	1/16 1/8 \$135 \$235	1/4 1/2 \$375 \$650	\$1,125	4,000*
Saint Louis Art Fair	Sept. 1	Aug. 11	1/16 1/8 \$250 \$40	1/4 1/2 \$675 \$850	\$1,225	15,000
Brentwood Chamber Directory*	Sept.	Aug. 18	\$195	\$365	\$635	5,000*
New Jewish Theatre Playbill - The Immigrant - SINGLE SHOW RATES	Oct. 12	Sept. 29	\$150	\$250	\$350	2,000
Soulard Star Directory	Oct.	Sept. 15	\$149	\$280	\$525	4,000*
Ladue Directory (Ladue businesses only)	Oct.	Sept. 29	\$195	\$365	\$635	6,000*
Shaw Art Fair Program	Oct. TBA	Sept. TBA	\$255	\$465	\$675	6,000
St. Louis Hills Directory	Nov.	Oct. 7	\$195	\$365	\$635	5,000
Mid County Chamber Directory (Maplewood, Richmond Heights)*	Nov.	Oct. 13	\$234	\$420	\$830	7,000*
Sheldon Concert Hall 2023-24 Season Magazine	Nov. 3	Oct. 13	1/16 1/8 \$250 \$450	1/4 1/2 \$675 \$850	\$1,225	6,000
CWEA Griffin Newspaper	Nov. 10	Oct. 27	1/16 1/8 \$150 \$280	1/4 1/2 \$490 \$725	\$1,375	8,500
Kirkwood Des Peres Chamber Directory*	Dec.	Oct. 27	\$485	\$895	\$1,500	10,000*
Kirkwood Theatre Guild - FULL SEASON RATES	Oct. TBA	Oct. TBA	\$485	\$895	\$1,500	8,000
St. Louis Hills House Tour Program	Oct. TBA	Oct. TBA	\$145	\$275	\$495	2,000
Lafayette Square Marquis & Soulard Renaissance Newspapers	Nov. 17	Nov. 3	1/16 1/8 \$135 \$235	1/4 1/2 \$375 \$650	\$1,125	4,000*
Saint Louis Ballet - Nutcracker	Nov. 24	Nov. 3	\$325	\$575	\$995	10,000
New Jewish Theatre - TBD - SINGLE SHOW RATES	Nov. 30	Nov. 17	\$150	\$250	\$350	2,000
Clayton Directory	Jan. 2023	Nov. 17	\$360	\$575	\$950	10,000*
Central West End Directory	Jan. 2023	Nov. 18	\$360	\$575	\$950	10,000*
Holiday Parlour Tours – Soulard & Lafayette Square	Dec. 1	Dec. 1	\$145	\$275	\$495	2,000
Southwest Area Chamber Directory* (Sunset Hills, Crestwood, Green Park, Oakville)	Jan. 2023	Dec. 1	\$415	\$675	\$1,280	40,000*

Ad Specifications

Full Pg. (5" wide x 7.5")
 1/2 Pg. (5" wide x 3.75")
 1/4 Pg. Horiz. (5" wide x 1.75")
 1/4 Pg. Vert. (2.375" wide x 3.75")

Bleeds available for full page ads - allow at least .125"
 PDF or JPEG format preferred / 300 dpi
 All books are sized 5.5 x 8.5" digest size,
 except for Saint Louis Art Fair, and
 Kirkwood / Des Peres Directory, these are 8.5 x 11.
 Ad production is free!

Dates, Events, Distribution, and other information are subject to change.



STL
PROGRAMS

Tammy Brownfield

Advertising Sales
 STL Programs
 1436 Gregg Avenue | St. Louis, MO 63139
 C: 314-359-0316
 E: TammyB@stlprograms.com